



HIT PARADER



A CHARLTON PUBLICATION

SEPTEMBER

10c

FDC

CAN'T YOU READ BETWEEN
THE LINES

GOTTA BE THIS OR THAT

JUNE COMES AROUND EVERY
YEAR

A FRIEND OF YOURS

SENTIMENTAL JOURNEY

I DON'T CARE WHO KNOWS IT

THE WISH THAT I WISH TONIGHT

CALDONIA

I FALL IN LOVE TOO EASILY

LONELY NIGHT

JUNE IS BUSTIN' OUT ALL OVER

WHILE YOU'RE AWAY

WHAT MAKES THE SUNSET

OUT OF THIS WORLD

IF I LOVED YOU

QUESTION AND ANSWER

I HOPE TO DIE IF I TOLD A LIE

GROWIN' PAINS

THERE MUST BE A WAY



Movie Songs from

"JOHNNY ANGEL" • "GEORGE WHITE'S SCANDALS"
"TELL IT TO A STAR" • "A NIGHT IN PARADISE"

WARNER BROS.

BARBARA STANWYCK - DENNIS MORGAN

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Scandals

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JACK HALEY

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GENE KRUPA · ETHEL SMITH
His Drums and His Band Hit Parade Swing Organist

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Directed by FELIX E. FEIST
Screen Play by Hugh Wedlock
and Howard Snyder · Parke
Levy and Howard Green



100 Scandals Girls
EVERY ONE A SWEETHEART

Joan Davis back on
the air beginning
Monday, Sept. 3rd at
8:30 P.M., E.W.T. CBS

A HIT PARADER Double FeaturePREVIEW

Paramount's "INCENDIARY BLONDE"



WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR

(Featured in Paramount's "Incendiary Blonde")
Joe McCarthy Howard Johnson Jimmy V. Monaco

So, what do you want to make those eyes
at me for,

When they don't mean what they say?
They make me glad, they make me sad,
They make me want a lot of things I've
never had.

So what do you want to fool around with
me for?

You lead me on, and then you run away
But, never mind, I'll get you alone some
night

You're flirting with dynamite,
And then you'll surely find,
So what do you want to make those eyes
at me for,

When they don't mean what they say?

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THE DARKTOWN STRUTTERS' BALL

(Featured in Paramount's "Incendiary Blonde")
Shelton Brooks

I'll be down to get you in a taxi, Honey,
You better be ready about half past eight
Now dearie, don't be late,
I want to be there when the band starts
playing.

Remember when we get there, Honey,
The two steps, I'm goin' to have 'em all,
Goin' to dance out both my shoes,
When they play the "Jelly Roll Blues,"
Tomorrow night at the Darktown
Strutters' Ball.

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WARNER BROS.

THE WISH THAT I WISH TONIGHT

(From the Warner Bros. Picture
"Christmas in Connecticut")
Jack Scholl M. K. Jerome

In my solitude I'm in a pensive mood,
I have no time to brood,
My hopes are riding high up in the sky;

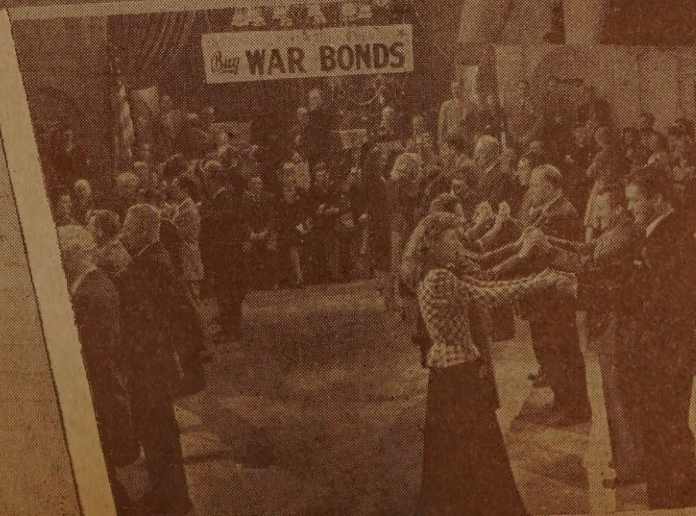
I'm wishing that I may,
I'm wishing that I might have the wish
that I wish tonight,
I've told my lucky star the wish that I've
made

And ev'ry time, so far, he's come to my
aid
It may not be today, it may not be
tonight

But I'm sure it will be alright
And maybe by tomorrow if I wish with
all my might,
I might have the wish I wish tonight.

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"Christmas in Connecticut"



This new
Warner Brothers
Production
Features
Barbara Stanwyck
and
Dennis Morgan
and
Introduces
A New Song
Bound
To Reach the Top
"The Wish
That I Wish
Tonight"



New-Design
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ENDS YOUR 2 MOST
DIFFICULT PROBLEMS!

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HIT PARADER

LOU SHELLY
 REYNA COOPER
Ass't Editors

A Charlton Publication

Ed Leeds
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LEE GREEF
 TONY WILSON
Art Directors

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Hollywood Heartbeat

with Joanne Linder

SONNY TUFTS went visiting on the set of "Two Years Before the Mast," where a scene was being played abroad the 1835 brig Pilgrim. Sonny was in the uniform of a Navy gob of today which he was wearing for a wartime musical. Leaning against the shrouds of the main mast of the Pilgrim was William Bendix dressed in dirty white duck trousers and homespun woolen shirt of seamen of the period. Bill spied Sonny strolling across the deck and yelled to him: "Hey, you're not only in the wrong picture—you're in the wrong century."

"CRY WOLF," Marjorie Carleton's best-selling mystey novel recently purchased by Waner Bros., will follow "The Two Mrs. Carrolls" on Barbara Stanwyck's starring schedule at that studio. In the picture Barbara will appear as the central figure in a psychological murder story, set in a small American town.

ALAN LADD's popularity with the autograph hunters is so great that it has put even his makeup man in demand for signatures. The regulars among the fan brigade on duty outside the main gate at Paramount where Alan is starred have had the Ladd autograph in their book many times. Now they have started adding the name of Makeup Man Webb Overlander to their collections merely because he makes up Alan Ladd.

AL JOLSON and his bride were in New York to attend the World Premiere of "Rhapsody in Blue," the musical production based on the life and music of George Gershwin. In the film, Jolson portrays himself, singing "Swanee," the Gershwin song which he originally introduced at the Winter Garden in New York, giving the immortal American composer a start on his way to the top.



Virginia Patten, Warner Bros. Starlet, reads HIT PARADER between roles.

GOTTA BE THIS OR THAT

Sunny Skylar

If you ain't wrong you're right
If it ain't dark it's light
If you ain't sure you might
Gotta be this or that
If it ain't full it's blank
If you ain't Bing it's Frank
Gotta be this or that
Who can it be if it ain't me
I know it's not your brother
Can't you see it's gotta be one way or
the other

Tell me what I must know
If you don't like I'll go
If it ain't "yes" it's "no"
Gotta be this or that.

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NO MORE TOUJOURS L'AMOUR

Paul Webster Hoagy Carmichael

Hoya hoya hoya hoya
Eager beaver, got him a twelve hour
leave
Hoya hoya
Lookin' like Christmas, happy as New
Year's eve
Hoya hoya
Eager beaver, found him a clinging vine
(background) Pretty as a picture
Gave her that Sunday, shovin' off
Monday line

Hoya hoya
Eager beaver, takin' her home at last
Hoya hoya
Look at that sad sack wootin' her much
too fast

She saw him locking the door, no more
tojours l'amour
Ain't it a shame he got the wrong dame
'Cause the night is damp
He's overdue in camp
And it's 32 miles from town.

Copyright 1945 Burke & Van Heusen, Inc.

I DON'T CARE WHO KNOWS IT

Harold Adamson Jimmy McHugh

I don't care who knows it
I'm in love with you
I guess I'll always be this way
Nothing you do or say can ever
change me
I'm for you forever
Yours my whole life through
That's how I am and I don't care who
knows it

I'm in love with you.
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OH, LADY BE GOOD!

(Featured in Warner Bros. "Rhapsody in Blue")

Ira Gershwin George Gershwin

Oh, sweet and lovely lady, be good
Oh lady, be good to me
I am so awfully misunderstood
So lady be good to me
Oh, please have some pity
I'm all alone in this big city
I tell you I'm just a lonesome babe in the
wood

So lady, be good to me.

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ANN RUTHERFORD

glamorous Hollywood star featured in "Bed-side Manner," an Andrew Stone Production



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SENTIMENTAL JOURNEY

Bud Green Les Brown Ben Homer
Gonna take a sentimental journey,
Gonna set my heart at ease,
Gonna make a sentimental journey
To renew old memories
Got my bag, I got my reservation,
Spent each dime I could afford
Like a child in wild anticipation,
Long to hear that "All aboard"
Seven, that's the time we leave, at seven
I'll be waitin' up for heaven,
Countin' ev'ry mile of railroad track
that takes me back
Never thought my heart could be so
"yearny"
Why did I decide to roam?
Gotta take this sentimental journey,
Sentimental journey home.
Copyright 1944 by Edwin H. Morris & Co., Inc.

OUT OF THIS WORLD

(From the Paramount Picture "Out of This World")
Johnny Mercer Harold Arlen
You're clear out of this world
When I'm looking at you
I hear out of this world
The music that no mortal ever knew
You're right out of a book
The fairy tale I read when I was so high
No armored knight out of a book
Was more enchanted by a Lorelei than I
After waiting so long for the right time
After reaching so long for a star
All at once from the long and lonely
night time
And despite time
Here you are
I'd cry out of this world
If you said we were through
So let me fly out of this world
And spend the next eternity or two
with you.
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WHAT MAKES THE SUNSET?

(From the M-G-M Picture "Anchors Aweigh")
Cahn Jule Styne
What makes the sunset? What makes
the moon rise?
What makes the tide remember to hide
and why does it soon rise?
What makes a star fall? Where does it
fall to?
Why does its flight make us stop in
the night and wish as we all do?
And what holds a cloud together?
Makes the sky so blue?
What makes a sunset? What makes the
moon rise?
Is it my love for you?
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THERE MUST BE A WAY

Sammy Gallop David Saxon Robert S. Cook
There must be a way
To help me forget that we're through
There must be a way
To stop me from dreaming of you.
There must be a star in the skies
That isn't reflecting your eyes;
There must be a way to disguise
How much I miss you.
There must be a song
That doesn't remind me of you;
There must be a kiss
To thrill me like yours used to do.
I looked for a way to be happy,
Happy with somebody new
Oh! There must be a way,
But I can't find the way without you.
Copyright 1945 by Stevens Music Co., Inc.

JUNE COMES AROUND EVERY YEAR

(From the Paramount Picture "Out of This World")
Johnny Mercer Harold Arlen
June comes around ev'ry year
June comes around ev'ry spring time
Just when your poor old heart
Can't go on it seems
June brings a basketful of dreams
And before you know it
You see the moon wink his eye
Two hearts are waitin' in swing time
So wear a great big smile
'Cause after all she'll never fall
For last year's style and
June comes around ev'ry year.
Copyright 1945 by E. H. Morris & Co., Inc.

IF I LOVED YOU

(Featured in the Broadway hit "Carousel")
Oscar Hammerstein II Richard Rodgers
If I loved you
Time and again I would try to say
All I'd want you to know
If I loved you,
Words wouldn't come in an easy way
'Round in circles I'd go
Longin' to tell you, but afraid and shy,
I'd let my golden chances pass me by!
Soon you'd leave me
Off you would go in the mist of day,
Never, never to know
How I loved you
If I loved you.
Copyright 1945 by Williamson Music Inc.

JUNE IS BUSTIN' OUT ALL OVER

(Featured in the Broadway hit "Carousel")
Oscar Hammerstein II Richard Rodgers
June is bustin' out all over!
All over the meadow and the hill!
Buds 're bustin' out a bushes
And the rompin' river pushes
Ev'ry little wheel that wheels beside a
mill!
June is bustin' out all over!
The feelin' is gettin' so intense,
That the young Virginia creepers
Hev been huggin' the bejeepers
Out-a all the mornin' glories on the
fence!
Because it's June! June, June, June,
Just because it's June! June! June!
Fresh and alive and gay and young,
June is a love song sweetly sung.
Copyright 1945 by Williamson Music Inc.

THE MAN I LOVE

(Featured in Warner Bros. "Rhapsody in Blue")
Ira Gershwin George Gershwin
Someday he'll come along, the man
I love
And he'll be big and strong, the man I
love
And when he comes my way
I'll do my best to make him stay
He'll look at me and smile, I'll
understand
And in a little while he'll take my hand
And though it seems absurd
I know we both won't say a word
Maybe I shall meet him Sunday
Maybe Monday, maybe not
Still I'm sure to meet him one day
Maybe Tuesday will be my good news
day
He'll build a little home, just meant for
two
From which I'll never roam, who would
—would you?
And so all else above
I'm waiting for the man I love
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DON'T STOP ME, BABY

(MY HEART IS TALKIN' TO YOU)
Charlie Tobias Jeri Fredricks
Honey, you're a dainty dish
I wish, I wish, I wish
I wish that you could care the way I do,
No, no, no, no don't stop me, baby
My heart is talkin' to you
This is not a song and dance,
I want, I want, I want a chance to say
the things I've wanted to
No, no, no, no don't stop me, baby
My heart is talkin' to you
If you'll only listen
I'm sure that you'll find
If you'll only listen
My heart may make you change your
mind
I love you and I always will
I won't, I won't,
I won't be still until you feel the way I
do
No, no, no, no don't stop me, baby
My heart is talkin' to you.
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"JOHNNY ANGEL"



George Raft and Claire Trevor

AN RKO-RADIO PICTURE

Brings back
Hoagy Carmichael

MEMPHIS IN JUNE

(As sung by Hoagy Carmichael in the R.K.O.
Picture "Johnny Angel")
Paul Francis Webster Hoagy Carmichael

Memphis in June
A shady veranda under a Sunday blue sky
Memphis in June
And cousin Amanda's makin' a
rhubarb pie
I can hear the clock inside a tickin' and
tockin',
Ev'rything is peacefully dandy,
I can see old granny' 'cross the street,
still a'rockin',
Watchin' the neighbors go by
Memphis in June, with sweet oliander
Blowing perfume in the air
Up jumps a moon to make it that much
grander
It's paradise, brother, take my advice,
Nothin's half as nice as Memphis in
June.

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"RHAPSODY in BLUE"

Warner Brothers Production

of the

Life of George Gershwin

From 1908 to 1937

EMBRACEABLE YOU

(Featured in Warner Bros. "Rhapsody in Blue")
Ira Gershwin George Gershwin

Embrace me, my sweet embraceable you
Embrace me, you irreplaceable you
Just one look at you, my heart grew tipsy
in me

You and you alone bring out the gypsy
in me

I love all the many charms about you
Above all I want my arms about you
Don't be a naughty baby
Come to papa, come to papa, do
My sweet embraceable you.

Copyright 1930 by New World Music Corp.

MY ONE AND ONLY

(WHAT AM I GONNA DO)
(Featured in Warner Bros. "Rhapsody in Blue")
Ira Gershwin George Gershwin

My one and only
What am I gonna do if you turn me
down

When I'm so crazy over you
I'd be so lonely

Where am I gonna go if you turn me
down

Why blacken all my skies of blue
I tell you I'm not asking any miracle
It can be done! It can be done!

I know a clergyman who will grow
lyrical

And make us one, and make us one
So my one and only

There isn't a reason why you should
turn me down

When I'm so crazy over you

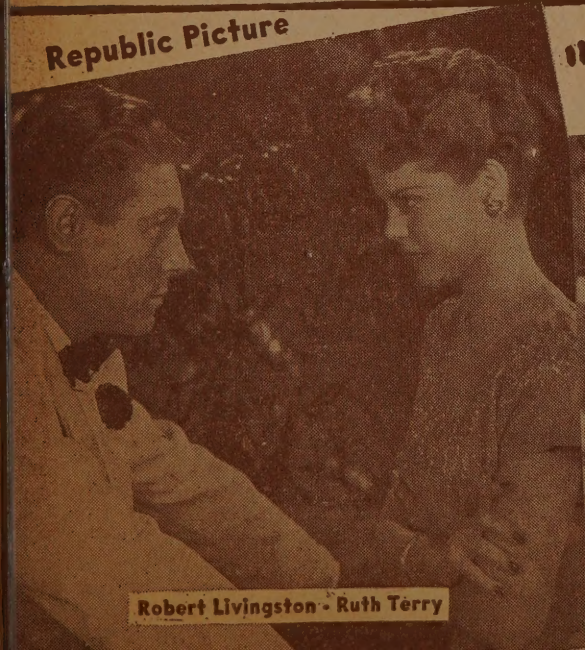
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Joan Leslie - Robert Alda

Republic Picture

"TELL IT TO A STAR"



Robert Livingston - Ruth Terry



YOU'RE SO GOOD TO ME

When my only pair of stockings start
a runnin'

Rip, rip, rip!

When the clouds above refuse to let the
sun in,

Drip, drip, drip!

Then you tell a corny joke and let the
fun in,

Baby, you're so good to me

When you stay away and give me cause
to doubt you,

Sad, sad, sad!

When my friends begin to whisper
things about you,

Bad, bad, bad!

All I know is I don't want to walk
without you

'Cause without your kind of love where
would I be?

You're so good to me.

Copyright 1942 by Edwin H. Morris & Company

"GEORGE WHITE'S SCANDALS"

RKO-RADIO MUSICAL



1. Cameraman Donald Kerr snaps picture of Joan Davis at the annual reunion of the "Scandals"



2. Dorothy Sebastian and Mary Currier, two of the early-day showgirls listen to Joan's story



3. Philip Terry and Tom Noonan cast a critical eye at Martha Holliday who tries out for the Scandals chorus.



4. The Scandals Company throws a party for Jack Haley's sister and everybody joins in the fun



LIFE IS JUST A BOWL OF CHERRIES

(From the RKO-Radio Picture "George White's Scandals")

Lew Brown Ray Henderson

Life is just a bowl of cherries

Don't make it serious

Life's too mysterious

You work, you slave, you worry so

But you can't take your dough

And you go—go—go

So keep repeating it's the berries

The strongest oak must fall—tim-ber!

The sweet things in life

To you are just loaned

So how can you lose what

You've never owned

Life is just a bowl of cherries

So live and laugh at it all

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LIZA

(ALL THE CLOUDS'LL ROLL AWAY)

Gus Kahn Ira Gershwin George Gershwin

Liza, Liza, skies are gray

But if you'll smile on me

All the clouds'll roll away

Liza, Liza, don't delay

Come, keep me company

And the Clouds'll roll away

See the honey moon a shinin' down

We should make a date with Parson

Brown

So, Liza, Liza, name the day

When you belong to me

And the cloud's'll roll away

Copyright 1929 by New World Music Corp.

WISHING

(WILL MAKE IT SO)

Wishing will make it so

Just keep on wishing, and care will go

Dreamers tell us dreams come true,

it's no mistake,

When wishes are the dreams we dream,

When we're awake.

The curtain of night will part,

If you are certain, within your heart,

So if you wish long enough, wish

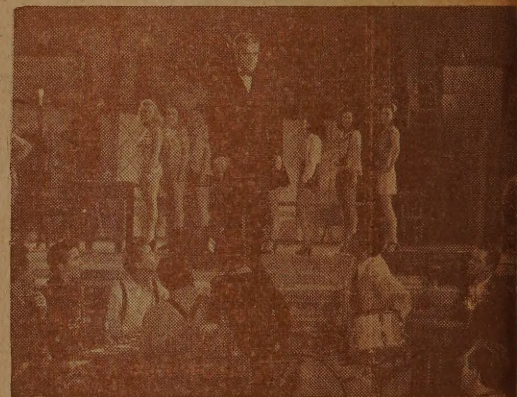
strong enough,

You will come to know,

Wishing will make it so.



5. Fritz Feld, professional escort, woffs his charms on the patroness lady Margaret Hamilton.



6. George White (Glenn Tryon) tells Gene Krupa and the chorus what he expects of them during rehearsal for show.



7. Showgirl Bettejane Geer accuses Dance Director Philip Terry of playing favorite with Martha Holliday.



8. The producer encourages Jack and Joan on opening night and the audience is



"Night in Paradise"

**Universal
Pictures**

**Present
Turhan Bey
Merle Oberon**

NIGHT IN PARADISE

(From the Universal Picture "Night in Paradise")
Jack Brooks - Frank Skinner

The moon had a tender glow
When you whispered 'low "Love like this
never dies"

The stars that shone through the night
Were never so bright or was it your
eyes?

Too soon it was dawn again
You were gone again
And it didn't seem right now I can't
forget

How our lips first met I can feel them
yet

When I recall that night in Paradise,

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"BELLS of ROSARITA"

A Republic Picture

WHEN THE CIRCUS CAME TO TOWN

(From the Republic Picture "Bells of Rosarita")
Jimmy Eaton Terry Shand Julian Kay

When the circus came to town
All the clowns were tumbling down
The tigers roared, the lions looked bored
And the man in back yelled
"Peanuts, lemonade 'n popcorn,
Crackerjack, a prize in each an ev'ry
pack"

Oh! the monkey got away
Grabbed a man by his toupee
The old folks smiled, the kids went wild
And the man in back yelled
"Peanuts, lemonade 'n popcorn,
Crackerjack, a prize in each an ev'ry
pack"

When the circus came to town.

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GONNA BUILD A BIG FENCE AROUND TEXAS

Cliff Friend Katherine Phillips George Olsen

Gonna build a big fence around Texas
around Texas, around Texas

Gonna build a big fence around Texas
So they can't steal my baby away
She's the lovenest baby 'round Texas
around Texas, around Texas

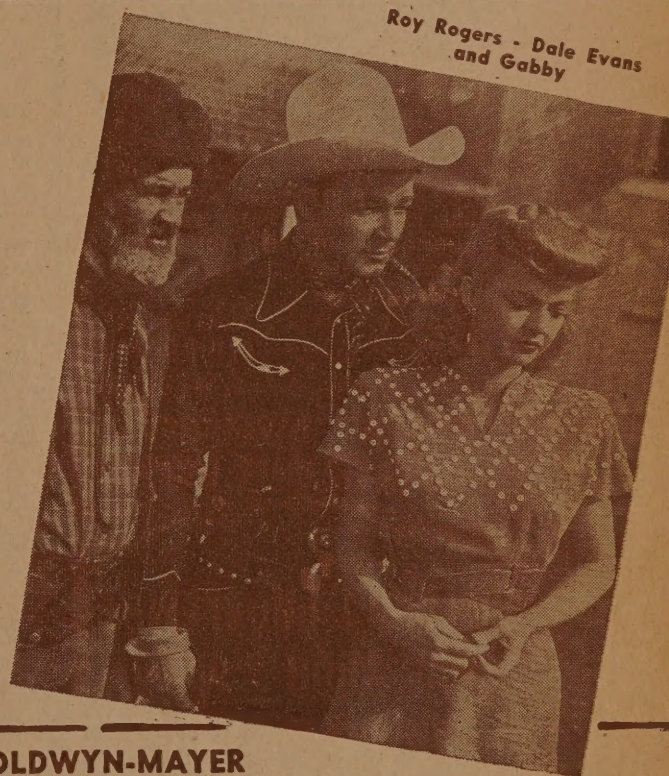
And the fellows all know it in Texas
That's the reason I worry each day
She's got the Texas sunshine in her smile
Thrills the cowboys kills the cowboys
She's got those "lone star" moonbeams
in her eyes

See what I'm up against my troubles
have just commenced

Gotta build a big fence around Texas
around Texas, around Texas

Gonna build a big fence around Texas
So they can't steal my baby away.

Copyright 1944 Miller Music Corp.



Roy Rogers - Dale Evans
and Gabby

"Thrill of a Romance"

METRO-GOLDWYN-MAYER

Presents

Van Johnson - Esther Williams

Tommy Dorsey and His Orchestra

LONELY NIGHT

(From the M-G-M Picture "Thrill of a Romance")
Richard Connell George Stoll

Lost in the lonely night I wandered far,
With no kind star to guide me,
Then the glory of your eyes drove the
darkness from the skies
And you walked beside me.

You, you came to me in my dark,
Lonely night
When I could not see without love's
magic light,
Radiant and fair, stars in your hair,
You lit my way,
Into heaven, that sweet heaven,
Of your arms and there's where I stay.

Copyright 1945 Leo Feist, Inc.

PLEASE DON'T SAY "NO"

(From the M-G-M Picture "Thrill of a Romance")
Ralph Freed Sammy Fain

Please don't say "No" say "Maybe" or
say "Come back in the Spring,"
Say any old thing, but don't say "No"
Please don't say "No" 'cause baby
I've so much love to impart, it's making
my heart overflow

Be sweet and kind and keep this thought
in mind while you think it over
Great loves from little friendships grow,
So, please don't say "No" say "Maybe"
And though I'd wish you'd confess,
Right now I'd settle for less,
Because in time, baby, you'll wind up
saying "Yes".

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How times have changed

You need not go back very far to find how times have changed. Only a few years—and *what* clothes, *what* hair-dos, *what* ideas of grooming! And few changes have been more intelligently "different" than the Tampax method for monthly sanitary protection! Based on the principle of internal absorption, this method successfully eliminates all pins, belts and external pads, as well as the bulges and ridges caused thereby.

Tampax is made of compressed surgical absorbent cotton enclosed in individual applicators so neat and ingenious your hands needn't touch the Tampax at all! Being worn internally, Tampax can cause no odor to form. And there are no disposal difficulties. Tampax is handy to carry and speedy to change, and is so comfortable the user cannot feel it when in place!

Sold at drug stores and notion counters in three different absorbencies to meet varying individual needs: Regular, Super, Junior. Whole month's average supply will go into your purse; for 4 months' supply get the Economy Box. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

HIT PARADER

YAH-TA-TA, YAH-TA-TA

(TALK, TALK, TALK)

Johnny Burke Jimmy Van Heusen

When I've got my arm around you
And we're going for a walk
Must you yah-ta-ta, yah-ta-ta
Talk, talk, talk?

When we're sitting close together
In a cozy taxicab

Must you yah-ta-ta, yah-ta-ta

Gab, gab, gab?

Aristotle, mathematics, economics,
antique chairs

The classics, the comics

Darling, who cares?

There's a brand new moon this evening

And the weather should be fine

If you yah-ta-ta, yah-ta-ta, yah-ta-ta,
yah-ta-ta

Same old line

I'll politely close your lips with mine.

Copyright 1945 by Burke and Van Heusen, Inc.

A KISS GOODNIGHT

Freddie Slack Floyd Victor R. N. Herman

A kiss goodnight is all right

But remember this

That a kiss goodnight leads to another
kiss

A kiss goodnight with a hug real tight
is nothing short of bliss

And a kiss goodnight leads to another
kiss

It's an old custom for a boy and a girl
to embrace

In some secluded place

Little mister cupid never could be quite
so stupid as to do a turn about face

So it just ain't right to kiss goodnight
and stop at three or four

'Cause a kiss goodnight leads to a
dozen or more.

Copyright 1945 by Miller Music Corporation

'S WONDERFUL

(Featured in Warner Bros. "Rhapsody in Blue")

Ira Gershwin George Gershwin

'S wonderful 'S marvelous

You should care for me

'S awful nice 'S paradise

'S what I love to see

You've made my life so glamorous

You can't blame me for feeling amorous

Oh! 'S wonderful 'S marvelous

That you should care for me.

Copyright 1927 by New World Music Corp.

ALL AT ONCE

(From the 20th Century-Fox picture
"Where Do We Go From Here")

Ira Gershwin Kurt Weill

All at once my lucky star was glowing

All at once I knew I'd met my once for
all

For I found when I heard you hallowing
That my heart somehow was answering
your call

Once or twice I thought I'd met that
someone

But I soon found that that someone
never would do

Felt I never would fall

I'd given up my hoping when all at once
My once for all was you.

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COWBOY AND HILL-BILLY SONG BOOKS

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Favorite COWBOY SONGS



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An unusual collection of all-star Hill-Billy and Western song favorites, including Along A Texas Trail, An Olden Melody, I'm An Old Cowhand,

Leanin' On The Old Top Rail, Hills of Idaho, Uncle Elmer's Almanac, etc. With guitar chords.

The CARSON ROBISON

Collection of 25 SONGS



An outstanding collection that contains Robison's famous radio-record hits, including Texas Dan, Long Long Ways From Home, Ramblin'

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ROBBINS MUSIC CORPORATION 799 Seventh Ave., New York 19

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...ZEKE MANNERS HILL-BILLY

...CARSON ROBISON 25 SONGS

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Eye Catching! Daring! Smart!

Your name on front — His name on back.

A glittering chain of silver or gold circles a slim ankle... a gleaming strand peeps through sheer hose. Worn by famous movie stars, you too can thrill to an exciting personalized anklet that enhances your ankle, dars the eye! Delicately wrought in beautiful sterling silver or in gold plate on sterling silver, here is the modern answer to the pagan slave anklet, a permanent symbol of your love. Order now on this amazing offer!

HOLLYWOOD STARS CHERISH THEIR GLEAMING LOVE ANKLETS



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Just fill out coupon and mail. On arrival pay postman \$1.49 plus postage and tax. Or send \$1.79 which includes tax and postage. Money-back guarantee. Rush coupon today.

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225 N. Michigan Ave., Chicago 1, Illinois

Please send merchandise as checked below. I will pay postman C.O.D. charges plus postage and tax on arrival with understanding I may return for full refund if not satisfied. (Cash orders sent postpaid.)

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One ☐ Send 2 chains at \$2.79 plus postage & tax.

☐ Gold plate on Sterling Silver ☐ Sterling Silver

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Glowing Flowers FREE ORCHIDS and GARDENIAS EARRINGS

These beautiful "GLOW" flowers actually "GLOW" in the dark. In the daytime they look like natural flowers and at night their beautiful glow will add charm to your appearance. Fifth Avenue's newest style trend is now available to you. These beautiful flowers can be worn as corsages, in the hair or on a hat. Demand is great and supplies limited. Send your order today.

These beautiful "GLOW" flowers actually "GLOW" in the dark. In the daytime they look like natural flowers and at night their beautiful glow will add charm to your appearance. Fifth Avenue's newest style trend is now available to you. These beautiful flowers can be worn as corsages, in the hair or on a hat. Demand is great and supplies limited. Send your order today.

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Please send me free earrings and the flowers I have checked. I am enclosing money as indicated.

☐ 1 Gardenia \$1.00 ☐ 2 Gardenias on Hair Clip \$2.00
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(If you prefer, send no money, just coupon. Pay postman cost plus postage on delivery.)

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HIT PARADER

QUESTION AND ANSWER

Arthur Stanley S. Coleridge-Taylor

Question and answer, by two lovers heard,

Letting the whole world go by
Scarcely a whisper and hardly a word
Maybe no more than a sigh
Question and answer, both old as the sea,
Yet two fond hearts ever new,
For the sweetest of questions is "Do you love me?"

And the sweetest of answers "I do!"

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Chappell & Co., Inc., Sole Selling Agents

LAURA

Johnny Mercer David Raksin

Laura is the face in the misty light
Footsteps that you hear down the hall
The laugh that floats on a summer night
That you can never quite recall
And you see Laura on the train that is passing thru

Those eyes how familiar they seem
She gave your very first kiss to you
That was Laura but she's only a dream.

Copyright 1945 Twentieth Century Music Corp.
Right throughout the world controlled by Robbins Music Corp.

BUZZ-BUZZ-BUZZ

Alice D. Simms Al Trace Jimmy Lunceford

Buzz-buzz-buzz, will you be my honey?
Buzz-buzz-buzz, I'm your little bee;
Buzz-buzz-buzz, will you be my honey or I'll

Buzz-buzz-buzz till you belong to me!
Buzz-buzz-buzz, why de bees like roses?
Buzz-buzz-buzz, it's so plain to see,
Buzz-buzz-buzz, you're just like the roses.

Sweeter than honey, you're for me
The cows in the field go moo, moo, moo
And the wise old owl, wooh,wooh!
Like a dove in a tree
I'll bill and coo and I'll keep right after you

With buzz-buzz-buzz, will you be my honey?

Buzz-buzz-buzz, I'm your little bee
Buzz-buzz-buzz, will you be my honey or I'll

Buzz-buzz-buzz till you belong to me.
Copyright 1945 by Advanced Music Corporation

SWEETHEART OF ALL MY DREAMS

(Featured in the M-G-M Picture "Thirty Seconds Over Tokyo")

Art Fitch Kay Fitch Bert Lowe

I love you, I love you, I love you
Sweetheart of all my dreams
I love you, I can't live without you
My life is empty, it seems
You may do what you may whatever you say

You know that I'll always love you this way

I love you, I love you, I love you
You are my sweetheart in dreams,
it seems,
Sweetheart of all my dreams.

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"Before, I was SELF-CONSCIOUS,"

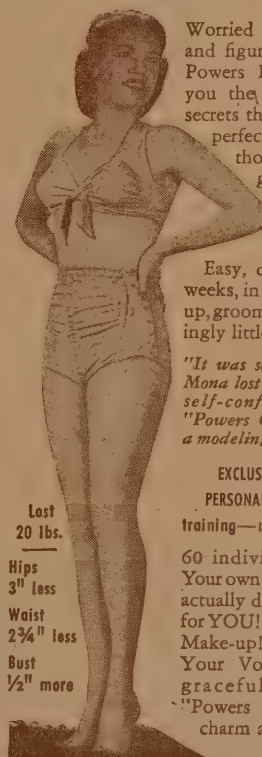
on the 'plump' side. My hair-do was wrong. My 'Photo-Revise' (center) showed me how I should look," says Mona Desmond, Santa Monica, Cal.



"NOW I'm SELF-CONFIDENT,"

proud of my sleek figure, my new, smooth hair-styling. The Powers Home Course really does deliver all it promises."

"Powers Girl" Creator Offers YOU, too, new charm, loveliness A "MODEL" FIGURE



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Hips 3" less
Waist 2 3/4" less
Bust 1/2" more

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Write John Robert Powers today for free confidential questionnaire, illustrated booklet "The Powers Way", and details of Powers training.



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247 Park Ave., Suite J-695, New York 17, N. Y.
Dear Mr. Powers: Yes, I'm really interested. Please send me details of your Home Course.

Name..... (PLEASE PRINT)
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City..... State.....
Occupation..... Age.....

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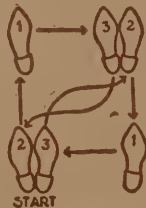


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All the newest Swing steps—the Rhumba, Conga, Samba, Jitterbug, as well as the Fox Trot, Waltz and basic tap steps—explained with simple, graphic diagrams.

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Each step made simple by easy-to-follow diagrams. Illustration shows first basic steps of the rhumba.



SEND NO MONEY!

Pay the postman \$1.98 plus a few cents postage.

Follow instructions in ALL THREE BOOKS—practice simple dance steps each day and in 5 days if you haven't learned to dance, we will refund your money!



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() Ship C.O.D. I will pay on arrival, plus postage.
() I enclose \$1.98. Ship postage prepaid.

If in 5 days I do not learn to dance, I may return book and you will refund purchase price.

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THERE! I'VE SAID IT AGAIN

Redd Evans Dave Mann

I love you, there's nothing to hide
It's better than burning inside
I love you, no use to pretend,
There! I've said it again
I've said it, what more can I say
Believe me, there's no other way,
I love you, I will to the end,
There! I've said it again
I've tried to drum up a phrase
That would sum up all that I feel for you
But what good are phrases?
The thought that amazes is you love me,
And it's heavenly, forgive me for
wanting you so,
But one thing I want you to know,
I've loved you, since Heaven knows
when,

There! I've said it again.

Copyright 1944 by Valiant Music Co.

SWANEE

(Featured in Warner Bros. "Rhapsody in Blue")

I. Caesar George Gershwin

Swanee now I love you
How I love you my dear old Swanee
I'd give the world to be
Among the folks in Dixie
Even know my Mammy's waiting for me

Praying for me down by the Swanee
The folks up north will see me no more
When I go to the Swanee shore
(I'll be happy I'll be happy)

Swanee Swanee I am coming back to
Swanee

Mammy, Mammy I love the old folks
at home.

Copyright 1919 by T. B. Harms & Francis,
Day & Hunter

I GOT RHYTHM

(Featured in Warner Bros. "Rhapsody in Blue")

Ira Gershwin George Gershwin

I got rhythm, I got music

I got my man who could ask for anything
more

I got daisies in green pastures

I got my man who could ask for any-
thing more

Old man trouble, I don't mind him

You won't find him 'round my door

I got starlight, I got sweet dreams

I got my man who could ask for anything
more

Who could ask for anything more.

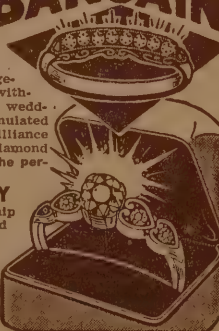
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10 DAYS' TRIAL. We ship both rings in gift box and you make just 2 easy payments of \$3 each, total only \$6. We trust you. No red tape as you make first payment and 20% Federal Tax to postman on arrival, then balance any time within 30 days. Money back guarantee. Supply limited. Send name, address, ring size today.
EMPIRE DIAMOND CO., Dept. T-35, Jefferson, Iowa.



WRITE Thrilling LOVE LETTERS that REALLY keep him thinking of You!

Whether V-mail or full length, your love letters can be a great uplift to your loved one in the Armed Forces. Officials say, "Write often — a good letter is the next best thing to a visit home!"

No longer need your letters be dry, awkward or uninteresting. **HOW TO WRITE LOVE LETTERS** is a complete book that shows you how everyday things can sound thrilling. It helps you to express your *personality* in every letter you write. Learn just what he wants to hear from you — just how to *say* it! This new book contains dozens of actual sample letters that show you just how to write love letters from beginning to end — lists of useful synonyms — common errors, and how to avoid them — the correct spelling and use of many catchy words — and many other important letter-writing helps and hints.

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Remember, we want you to be the judge! Examine the book for 10 days at our expense! If not delighted with results, return it and your money will be promptly refunded! Stravon Publishers, 342 Madison Avenue, New York 17, N. Y.



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How to say a lot in V-mail.
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Send book "How to Write Love Letters" in plain wrapper, I may return this purchase in 10 days and price will be refunded.

() Send C.O.D. I will pay postman 98c plus postage.
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Canada and Foreign—\$1.25 with order

HIT PARADER

CAN'T YOU READ BETWEEN THE LINES?

Jule Styne Sammy Cahn

When I write to you and say
"Ev'rything is o-kay"
If my letters seem gay
Can't you read between the lines?
I go dancing when I'm blue
As you wrote me to do
But it's not like with you
Can't you read between the lines?
It might worry you
If I told you I cried ev'ry night
You'll tell me it won't
But why take a chance that it might
I'll be seeing you again
Only Heaven knows when
But, my dear, until then
Can't you read between the lines?

Copyright 1945 by Shapiro, Bernstein & Co., Inc.

I FALL IN LOVE TOO EASILY

(From the M-G-M Picture "Anchors Aweigh")
Sammy Cahn Jule Styne

I fall in love too easily,
I fall in love too fast,
I fall in love too terribly hard,
For love to ever last
My heart should be well schooled
'Cause I've been fooled in the past,
And still I fall in love too easily,
I fall in love too fast.

Copyright 1944 Leo Feist Inc.

I LONG TO BELONG TO YOU

Marjorie Goetschius Edna Osser

I long to belong to you,
I want you to want me, too.
I must make you see I don't want to be
free
'Cause I just want to be with you
I'd love to be loved by you
I know that you know it, too.
So, why tease my heart when you knew
from the start
That my heart was a part of you?
I know now the meaning of lips that
cling
I know now love isn't a passing fling
It's a wonderful thing!
I long to belong to you
I want you to want me, too.
So, I'll string along but how long will
it be
Till you long to belong to me?

Copyright 1945 by Stevens Music Corp.

MY FIRST, MY LAST, MY ONLY!

Maria Grever Irving Caesar

My first, my last, my only love
Precious delight
The world is ours tonight
The sky, the moon, the stars above
They won't forgive
They want lovers to live
So, live and love and surrender
We are free
I have you, you have me
The dawn will know the story of
My first, my last, my one and only love.
Copyright 1945 by Edwin H. Morris & Co.



HOLLYWOODETTE JUMPER

Versatile, with utter gay-
ness and subtle charm.
Youthful, wide shoulders
with Cardigan neck and
sophisticated swing in side
pockets and button-down-
the-front ease. Clever
shoulder motif sets it apart.
Tailored in crease-resistant
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where smart togs originate.
Sizes 10 to 20. Brown, black,
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BLOUSE with bow tie and
high neck so ideal with the
jumper. Long, full sleeves.
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satisfaction.

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Please send "Hollywoodette" Cardigan Jumper
☐ Brown ☐ Black ☐ Red ☐ Blue
(Give 1st and 2nd choice)
Size: 10, 12, 14, 16, 18, 20 (circle size)
Send Blouse
☐ White ☐ Maize ☐ Green ☐ Pink
Size: 32, 34, 36, 38 (circle size)

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24 K GOLD PLATED MATCHED CAMEO RING and EARRING BIRTHSTONE SETS

Here's the most amazing jewelry offer we have
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this beautiful matched set of lovely simulated
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can buy. Warranted for 10
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gentle "non-pinch" of fine jewelry. It's the
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jewelry makes it impossible for us to guarantee
supply. You must act now!

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or color
☐ Send C.O.D. I'll pay postman \$1.98 plus postage and
20% Federal Tax.
☐ I am enclosing \$2.38, postage free.
☐ Send two sets. I'll pay postman \$3.50 plus postage
and 20% Federal Tax on arrival.

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Don't be embarrassed by a flat, undeveloped or sagging bust. Do as thousands of other women just like yourself are doing. They have learned how to bring out the loveliest contours of their figures, whatever their bust faults. Now you, too, can do the same . . . safely, easily and positively.

Highly Endorsed by Many Doctors

Your flat bustline can be amazingly beautified into full and alluring contours. Or, if you are the pendulous type, it can be rounded into high and youthful loveliness. All you have to do is follow the easy directions on exercise, massage, brassieres, diet, etc., given in the great medically-endorsed book, **THE COMPLETE GUIDE TO BUST CULTURE**. Adopt these simple, self-help measures at once and your bust will positively appear full, firm and shapely . . . the proud glamorous curves which make you more desirable than ever.

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You can now obtain this unique book by A. F. Niemöller, A.B., M.A., B.S., at a remarkable price reduction. Formerly \$3.50, now only \$1.98. Guaranteed harmless. Amazing lifetime results. Money back if not delighted. **SEND NO MONEY**. Just mail coupon NOW.

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Send the **COMPLETE GUIDE TO BUST CULTURE** in plain package. On delivery I will pay postman \$1.98 plus few cents postage. If not satisfied I may return it within ten days and my \$1.98 will be refunded.

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Address

☐ CHECK HERE if you want to save postage. Enclose \$1.98 with coupon and we ship prepaid. Canadian orders \$2.50 in advance.

CALDONIA (WHAT MAKES YOUR BIG HEAD SO HARD)

(From the Astor picture of the same name)

Fleecie Moore

Walkin' with mah baby
She's got great big feet
She's long lean and lanky
Ain't had nothin' to eat
But she's mah baby
And I love her just the same
Crazy 'bout that woman
'Cause Caldonia is her name
Caldonia! Caldonia!
What makes your big head so hard
But I love you
Love you just the same
Crazy 'bout that woman
'Cause Caldonia is her name.

Copyright 1945 by E. H. Morris & Co., Inc.

BELL BOTTOM TROUSERS

S. Label

Bell Bottom Trousers
Coats of Navy Blue
Don't blame me for falling in love
What could I do.
With a twinkle in his eye
He smiled at me
Then I just couldn't say goodbye
To someone sweet as he.
Course I told my mother
Dad and brother too
I don't want no other
For my love is you.

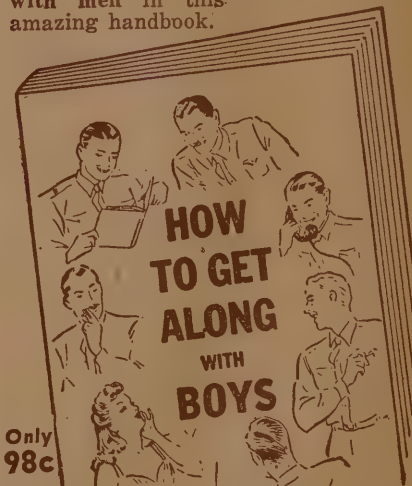
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... When You Know How!

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BROADWAY SHOWTIME

"MEMPHIS BOUND"



GROWIN' PAINS

(From the Broadway Show "Memphis Bound")
Don Walker Clay Warnick

Growin' pains ev'ry little fella has the
growin' pain
Bustin' from his britches while his ma
complains,
That's growin' pains
Growin' pains even when you're bigger
you'll have growin' pains
Moonin' couples spoonin' in the
country lanes
That's growin' pains.
Big things will beckon you'll stretch so
far to reach a star
Big things, I reckon
When you get 'em you'll wonder where
the little things are (like)
Growin' pains, even when you're older
you'll have growin' pains.
That's growin' pains.
Copyright 1945 by Crawford Music Corporation

THE NIGHTINGALE, THE MOON AND I

Don Walker Clay Warnick

The nightingale sighed for the moon's
bright ray
He told his tale in his melodious way.
He sang his rondelay:
Behind a veil spun from the milky way
The moon was pale, cold and so far
away,
In vain his rondelay
You are so far above me,
You're like the moon ascending,
If you would only say you love me
My song would have a happy ending,
But to no avail
We scan the lonely sky
The nightingale, the moon and I.
Copyright 1945 by Crawford Music Corporation

OLD LOVE

Don Walker Clay Warnick

Old love never dies
Old love satisfies
Old love keeps you so warm
You feel like laughin' over nothin',
She's laughin' too.
Then when you're low you know,
She'll see you through.
New love's just a game,
New love's like a flame
Flick'rin' out in a storm
Ring out the new, ring in the old
For I'm certain of
My thrilling, heart filling old love.
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"I found a New
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Not all girls are endowed by nature with a full, fashionable bust. But now, you can have a figure with appealing body lines and curves... a firm, well-rounded bust. Thanks to Mr. Bonomo's Home Course on Bust Culture, you can now be vivacious, attractive, popular. No more embarrassment! No more, self-conscious shyness! At last—regardless of your age—you can be proud of your body. Gain glamour! Achieve poise and self-confidence! Become lovely... desirable... sought-after, this easy way

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1841 Broadway, Dept. B-189
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A STRANGER IN TOWN

Mel Torme

Just arrived on the seven-ten
Tho't I'd see the old gang again
But you know how they come and go
I'm just a stranger in town,
Everywhere—everyone I see
Seems to wonder who I can be
And I swear—no one seems to care
About a stranger in town.
I saw a cottage on a lonely old street
The weeds 've grown 'round the gate
Somehow I felt that you would wait
here my sweet
But it looks like I'm too late.
Guess I'll leave on the twelve o two
Can't believe that there's no more you
Is there nothing for me
Will I always be
A stranger in my own home town?

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JUST A PRAYER AWAY

Charles Tobias David Kapp

There's a happy land somewhere
And it's just a prayer away
All I've dreamed and planned is there
And it's just a prayer away
Where the skies look down on a
a friendly town
Filled with laughing children at play
Where my heart will sing for it means
one thing
I'll be home at the close of each day
There's a happy land somewhere
And it's just a prayer away.

Copyright 1944 by Shapiro Bernstein & Co., Inc.

THIS IS THE LAST TIME (I'LL CRY OVER YOU)

Russ Morgan / Buddy Fields Harold Berg

This is the last time I'll cry over you
This is the last time that you'll make me
blue
Hiding my fears wasting my tears
That's been my pastime for too many
years
This is the first time since you came my
way
I'll have the word, so hear what I say
There'll be no next time
'Cause this is the last time that I'll cry
over you.

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IF YOU WERE THE ONLY GIRL

(Joan Brooks' Radio Theme Song)

Clifford Gray Nat D. Ayer

If you were the only girl in the world,
And I were the only boy,
Nothing else would matter in the world
today,
We could go on loving in the same old
way.
A Garden of Eden just made for two
With nothing to mar our joy
I would say such wonderful things to you
There would be such wonderful things
to do,
If you were the only girl in the world
And I were the only boy.
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Why Be SKINNY?

When You, Too, May
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Are you thin, gawky, underweight due to lack of sufficient vitamins? Don't be! Let added weight help to round out your curves as Nature intended them to be. Men admire well developed, beautifully moulded women.

Poor appetite and lack of necessary vitamins probably cause many underweight conditions. You may eat three meals a day, yet be vitamin and mineral starved. BEAUTY FORM TABS contain Vitamins A, B1, C, D, and G (B2) plus calcium pantothenate, phosphorus, and iron—which may be the vitamin and mineral supplement you need for that improved appetite and added weight that often means added curves on your figure.

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Ugly, ragged, brittle fingernails don't grow gracefully to the desired length.

LONGO-NAIL

(Goes a Long Way)

Nails often become dry, brittle, easily broken, due to the rigors of housework, war work, or lack of proper care. Moreover, manicures and nail polish, if improperly applied, often cause fingernails and cuticles to crack and become ugly. Use LONGO-NAIL. Helps keep the cuticle soft. Aids in the proper care and appearance of the nails, permitting them to grow gracefully to the desired length. Just apply LONGO-NAIL on your fingernails and cuticles before retting. 6-months supply and full simple directions, only \$1.25 postpaid, or C.O.D. plus Federal tax and postage. GUARANTEED effective or money back. BEAUTY AIDS, Dept. 9-AAM, 89 Flatbush Avenue, Brooklyn 17, N. Y.



Latest rage of Broadway and Hollywood. Add a personal note to your appearance with this beautiful hand finished, highly polished cedarwood pin. Exquisitely hand engraved with your name and his **GLOWING IN THE DARK**. Designed with lovely twin hearts, pierced with arrow (emblem of true love and friendship). Satisfy catch pin back.

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A FRIEND OF YOURS
(From the Crosby Production "The Great John L.")
Johnny Burke Jimmy Van Heusen
Just say that I'm a friend of yours
And maybe they won't get wise
And if they see us together
I'll brush the dreams from my eyes
I'll tell my heart it mustn't sing
The song of remember when
Just say that I'm a friend of yours
That you happened to meet again.
Copyright 1944 by Burke and Van Heusen Inc.

THE "YOO-HOO" SONG
Herb Leighton Sylvia Dee Hugo Taiani
Can't you hear me calling "Yoo-hoo"
From the street across the way
Open up your window do-hoo
Listen to my roundelay
You will break my heart in two-hoo
If you tell me go away
I'll be feeling oh so blue-hoo
Ev'ry minute of each day
Oh my heart and I, wait and sigh,
Be it rain or sunny weather
Please don't pout, come on out,
We could have such fun together
I'll be sitting crying, boo-hoo
Underneath the moon above
Till I hear you calling, "Yoo-hoo,"
You-hoo are the one I love.
Copyright 1945 Major Minor Music

SLEIGH RIDE IN JULY
(From the International Picture "Belle of the Yukon")
Johnny Burke Jimmy Van Heusen
I was taken for a sleigh ride in July
Oh, I must have been a set up for a sigh
A mocking bird was whistling a sentimental tune
And I didn't know enough to come in out of the moonlight
So, the big romance was only make believe,
Just a sleigh ride on a balmy summer eve
My dreams were safe all winter
And then to think that I
Was taken for a sleigh ride in July.
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SEND NO MONEY wish to return the Rings. Send **NO MONEY** with order, just name and ring size. Either ring only \$5.95 or both for \$9.95 plus postage and 20% Federal Tax. Pay on arrival, then wear rings 10 days on money back guarantee.

Dept. 32-05
Jefferson, Iowa



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If YOU, like Joe, have a body others can "push around"—if you're ashamed to strip for sports or a swim—give me just 15 minutes a day! I'll PROVE you can have a body you'll be proud of! "Dynamic Tension." That's the secret! That's how I changed myself from a 97-lb. weakling to winner of title, "World's Most Perfectly Developed Man."
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Using "Dynamic Tension" 15 minutes a day, in privacy of your room, you quickly begin to put on muscle, increase chest measurements, broaden your back, fill out your arms and legs. Before you know it, this easy NATURAL method will make you a New Man!
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Also many other valuable gifts GIVEN for selling just a few boxes of Gold Crown Spot Remover and Cleaner at 25c each as per our free catalog, sent with 1st order. New BIRTHSTONE RING correct for your birth date GIVEN for selling 5 boxes out of 1 order and returning money collected.

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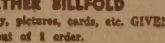
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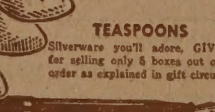
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Gift Wanted.....
NAME.....
ADDRESS.....
CITY.....

HIT PARADER

I HOPE TO DIE (IF I TOLD A LIE)

Little Jack Little

I hope to die if I told a lie
When I said "I love you"
I promise you ev'ry word is true,
You always will be a sweetheart to me,
It breaks my heart now that we're apart
And I think of days gone by,
It makes me cry and I hope to die
If I told a lie.

Copyright 1944 by Advanced Music Corp.

WHATCHA SAY?

Ted Koehler Burton Lane

All I wanna know is do ya, don't cha baby
Will ya, won't cha please make up your mind?
Whatcha say do I get that little kiss?
Whatcha say must you let me down like this?

Time's awastin'
What's it all about?
I just wanna know whether I'm in or out
Whatcha say, don't your future mean a thing?

Whatcha say to sayin' okay
Here I come from out of the blue
To make you happy an' what do you do
You don't do nothin' shame on you
Have I gotcha, baby, whatcha say.
Copyright 1945 by Harms Inc.

WHILE YOU'RE AWAY

(From the Warner Bros. Picture "My Reputation")

Stanley Adams Max Steiner

Each night there are thoughts that I love and treasure
Just dreaming of all the things we've done
Each night I have more than my share of pleasure
I count my memories one by one.

While you're away I'd rather be alone
And dream about the sweetest thrill I've ever known

While you're away can some new romance start
Somebody else might fool my eyes, but not my heart

Without your love I try to get along
But when I add up life I find the answer wrong

I go on hoping ev'rything will turn out right

My heart is with you day and night
While you're away.

Copyright 1945 by Remick Music Corporation

I'D DO IT ALL OVER AGAIN

Dick Robertson James Cavanaugh Frank Weldon

I'd do it all over again
Go thru it all over again
I fell in love but too late I found
You only want me when there's no one else around

No matter how you've treated me
There's nobody else I can see
I said I'm thru with romance
But if I had the chance
I'd do it all over again.

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A Doctor's Formula
For Easy Quick Treatment
For Lovelier Eyelashes



MAKE YOU MORE ATTRACTIVE

Nothing gives you such a feeling of glamour as lovely, silky lashes and bright sparkling eyes. Lovelier eyelashes spotlight your eyes. Make them more appealing by the easy SILKILASH method. All you do is rub SILKILASH gently along the edges of the lids with the brush that comes with your kit. Do this until the lashes reach the desired loveliness. Your choice of black, brown or neutral. State shade desired. FREE instructions and treatise on eye beauty care with each order. 10 months supply, including Federal tax and postage only \$2 complete or \$2.35 C.O.D. (Sorry, no samples.) If not delighted, money back. (No C.O.D. outside of U.S.)

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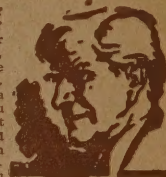
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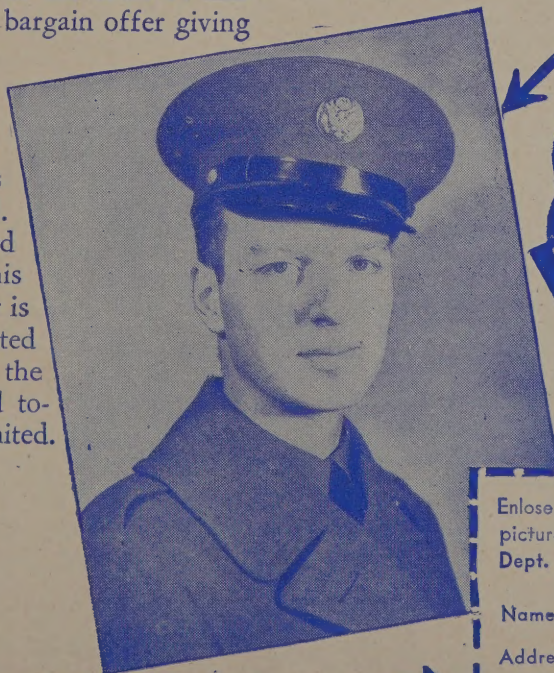
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